



Although a formal committee of Brighton & Hove City Council, the Health & Wellbeing Board has a remit which includes matters relating to the Clinical Commissioning Group (CCG), the Local Safeguarding Board for Children and Adults and Healthwatch.

Title:	Brighton & Hove Health and Wellbeing Strategy 2019-2030	
Date of Meeting:	19 March 2019	
Report of:	Director of Public Health, Health and Adult Social Care	
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Wards Affected:	All	

FOR GENERAL RELEASE

Executive Summary

Health and Wellbeing Boards have a duty to prepare a Joint Health and Wellbeing Strategy for meeting needs identified in the Joint Strategic Needs Assessment (JSNA).

This refreshed strategy, for the period 2019 to 2030, describes a vision that everyone in Brighton & Hove will have the best opportunity to love a healthy, happy and fulfilling life.

It sets out the core principles that will guide delivery by the Board and its partners and identifies key areas for action in taking the strategy forward. These are both at City level and more specifically to support the outcomes of starting well; living well, ageing well and dying well.

Implementing the strategy will require the health and care system to develop a greater focus on population health and prevention. It will also require working across city partners and strategies to influence the wider determinants of health.

Glossary of Terms

JNSA – Joint Strategic Needs Assessment

CCG – Clinical Commissioning Group

GPs – General Practitioners

NHS Long Term Plan – the new plan for the NHS to improve the quality of patient care and health outcomes. It sets out how the £20.5 billion budget settlement for the NHS, announced by the Prime Minister in summer 2018, will be spent over the next 5 years.

1. Decisions, recommendations and any options

- 1.1 That the Board approves the 2019-2030 Brighton & Hove Health and Wellbeing Strategy.

2. Relevant information

- 2.1 Health and Wellbeing Boards have a duty to prepare a Joint Health and Wellbeing Strategy for meeting needs identified in the Joint Strategic Needs Assessment (JSNA).
- 2.2 This is the third strategy published by the Brighton & Hove Health and Wellbeing Board and is a refreshed version that builds on the strategy approved by the Board in December 2015.
- 2.3 Following approval at the March 2018 Health and Wellbeing Board, a Policy Panel was established to guide the development of the strategy. The Panel met on four occasions (July, September, November 2018 and January 2019). The membership of the Panel included Board members (including the local members, GPs, the CCG, BHCC Health & Adult Social Care and BHCC Families Children & Learning) and partners including representatives of the community & voluntary sector, Chamber of Commerce and the Economic Partnership.
- 2.4 The work of the Policy Panel informed the format, content (including principles and key areas for action) and the engagement described below.
- 2.5 Engagement with local people and organisations has informed the content of the strategy. This included the results of the Big Health and Care Conversation (involving more than 2,000 people), which were reported to the

Board in 2018, and a strategy engagement event in January 2019. Details of the latter are provided in Appendix 2.

- 2.6 This is a high level strategy that sets out the vision of the Board for improving health and wellbeing and reducing health inequalities in Brighton & Hove. The vision for the Board and its partners is that:

Everyone in Brighton & Hove will have the best opportunity to love a healthy, happy and fulfilling life.

- 2.7 The strategy describes eight principles that will guide the leadership of the Board and its partners in delivering the strategy:

- Partnership and collaboration
- Health is everyone's business
- Health and work
- Prevention and empowerment
- Reducing health inequalities
- The right care, in the right place, at the right time
- Engagement and involvement
- Keeping people safe.

- 2.8 The strategy sets an ambition that by 2030:

- People will live more years in good health (reversing the current falling trend in healthy life expectancy) and
- The gap in healthy life expectancy between people living in the most and least disadvantaged areas of the city will be reduced.

- 2.9 To achieve this will require action involving individuals, communities and city wide. Four key outcomes for local people are identified: starting well, living well, ageing well and dying well.

- 2.10 At the city level, Brighton & Hove will be a place which helps people to be healthy. Key areas of action identified within the strategy include inclusive economic growth; planning healthy places (including green and open spaces); prioritising active travel; improving air quality; supporting safe and warm housing; tackling homelessness; adopting a whole city approach to food and wellbeing; and making the best use of city assets such as libraries, community spaces and arts and culture to improve health and wellbeing.

- 2.11 In addition, partners across the city will work with communities and residents to tackle the risks presented by substance misuse and excessive alcohol use.

- 2.12 Key areas of action have been identified for each life stage including:

- 2.13 Starting well: a focus on early years; promotion of healthy lifestyles and resilience; improving emotional health and wellbeing and improving mental

health services; and providing high quality and joined up services around the family.

- 2.14 Living Well: information and advice to support people to eat well, move more, drink less and stop smoking; improving mental health & wellbeing and sexual health; and a focus on workplace health and supporting people, including people with disabilities, into work.
- 2.15 Ageing well: creating an age friendly and dementia friendly city (including the physical environment); reducing social isolation, loneliness and falls; and connecting people with their communities to help them live independently for longer.
- 2.16 Dying well: developing a city wide approach to improve health and wellbeing at the end of life; and supporting more people to die at home or in a place that they choose.
- 2.17 The health and care system will need to focus on achieving population health outcomes to support the delivery of the strategy. The NHS Long Term Plan was published as this local strategy was being developed and the direction of travel indicated in the plan is reflected in our strategy, including the NHS increasing its contribution to preventing ill health and reducing inequalities and local health services coming together into geographical networks covering a population of 30,000 to 50,000 people.
- 2.18 Following the Board's approval of the strategy, the key areas of action will be taken forward. Some will be incorporated into work already underway to deliver existing plans and some will require the establishment of new plans.
- 2.19 A set of key indicators to identify progress will be brought to the Board for approval later in 2019.
- 2.20 Key next steps for the health and care system include developing a local plan to deliver the NHS Long Term Plan by Autumn 2019, and a joint medium term financial strategy for the CCG and City Council by 2020. The financial strategy will support health and care services to implement the prevention and population health focus identified in this strategy.

3. Important considerations and implications

Legal:

- 3.1 The Health and Wellbeing Board is required to publish a joint Health and Wellbeing Strategy pursuant to the Health and Social Care Act 2012 Section 193. In preparing the Strategy the Local Authority and the CCG must have regard to Guidance and involve local people and the local Healthwatch organisation.

Lawyer consulted: Elizabeth Culbert

Date: 18/02/19

Finance:

- 3.2 The Health and Wellbeing Strategy informs priorities, budget development and the Medium Term Financial strategy of the Council, Health and other partners. This will require a joined up process for future budget setting in relation to all local public services. This will ensure that the Council and CCG have an open, transparent and integrated approach to agreeing the budget. This will require both organisations to align their budget procedures whilst adhering to individual financial governance and regulations.

The financial risks for both organisations will need to be detailed within medium term financial planning and reported on a regular basis.

Finance Officer consulted: Sophie Warburton Date: 20/02/19

Equalities:

- 3.3 The strategy includes a strong focus on reducing health inequalities. The strategy and its delivery is underpinned by the data within our Joint Strategic Needs Assessment which takes the life course approach identifying specific actions for children and young people; adults of working age and older people; and key areas for action that reflect specific equalities issues including inclusive growth and supporting disabled people and people with long term conditions into work. An Equalities Impact Assessment is not required for the strategy itself but should be completed for specific projects, programmes and commissioning and investment decisions taking forward the strategy.

Sustainability:

- 3.4 Sustainability is at the heart of the health and wellbeing and this is reflected in the inclusion of active travel, improved air quality and use of green and open spaces in the key areas of action.

Supporting documents and information

Appendix 1: Draft Health and Wellbeing Strategy 2019-2030

Appendix 2: Summary of the feedback received from strategy engagement

